

# **Ideological and Political Education Reform in Colleges and Universities from the Perspective of the Cultivation of Innovative Talents**

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**Abstract:** The rapid development of science and technology promotes the continuous progress of society, and the most important link to promote scientific and technological innovation is talent. As the main base of cultivating innovative talents, colleges and universities need to strengthen the teaching of professional skills while increasing the content of Ideological and political education, in order to do a good job in guiding college students' thinking and pointing out the direction for social development. The ideological and political education reform aimed at cultivating innovative talents can provide new ideas for moral education, improve the efficiency of Ideological and political education teaching, promote the overall quality of college students and meet the needs of society.

In order to cultivate innovative talents, we need to have reasonable training ideas and teaching methods. However, most of the courses offered in Colleges and universities at present are to meet the needs of improving students' basic theoretical knowledge and skills. Teachers seldom provide innovative guidance for students in this course. Therefore, we need to carry out reforms in the fundamental ideological and political education.

## **1. Ideological and Political Education and the Cultivation of Innovative Talents**

### **1.1 Concept of Ideological and Political Education**

Ideological and political education is that educators guide students in various forms, such as theoretical teaching or practical teaching, with the correct mainstream guiding ideology, political views and moral behavior norms in society, in order to cultivate students in line with the social situation and development needs. Ideological and political education needs to grasp people's ideological and behavioral characteristics, and extract meaningful rules to form reasonable teaching content.

### **1.2 The Role of Ideological and Political Education in the Cultivation of Innovative Talents**

Ideological and political education plays an important role in personnel training, especially those with innovative spirit. When college graduates enter the society, they can make outstanding contributions to their jobs and achieve innovative functional changes, not only because they have solid professional basic knowledge, but also because they have the spirit of diligence, dedication and daring to explore, which is the excellent performance of Ideological and moral character. For college students, ideological and political education has trained their correct world outlook, and outlook on life and values. Without the correct guiding ideology, their innovative ability cannot be talked about. Thus it can be seen that the importance of cultivating their ideological and political awareness even exceeds their professional knowledge, which has planned a correct direction for their future development and provided inexhaustible impetus for the development of innovative talents.

## **2. Problems in Ideological and Political Education in Colleges and Universities in Training Innovative Talents**

### **2.1 The idea of Ideological and political education is unreasonable**

At present, there are biases in the understanding of Ideological and political education in Colleges and universities in our country. We only treat education as a course, but we do not take it as a part of the students' daily behavior norms and integrate it into every bit of life. In the past, in order to rectify the students' ideological and political line and rapidly improve their knowledge reserves, a large number of theoretical courses, such as ideological and moral cultivation, laws and regulations, and Marxism-Leninism, have been instilled into students. Students need to recite a large number of conceptual knowledge in class or after class. The ideological and political education in colleges and universities has been lack of reform for many years, and the cultivation of college students' innovative consciousness has been neglected. College students' ideas cannot keep pace with the times, and their innovative skills cannot meet the needs of society.

### **2.2 There are shortcomings in the methods of Ideological and Political Education**

At present, ideological and political education mostly follows the traditional cramming teaching, putting teachers in the main position, so the classroom is dull, and the practicality is poor. In accordance with the teaching materials and teaching objectives, teachers instill a lot of theoretical knowledge, while students lack participation in the whole process, and have no opportunity to express their own opinions. Teachers do not create conditions to provide opportunities for students to innovate, and let students explore independently and find problems, but only neglect the cultivation of innovative thinking, and ignore students' independent thinking and analysis abilities on existing problems, let alone let students solve or verify problems through experimental investigation or social practice. Current college students have great differences in thinking ability, hobbies, language expression and so on. However, the content of the classroom arranged by teachers is uniform, without pertinence, and without individualized teaching according to the different situations of college students, which causes invisible losses to the valuable creative ideas students may have.

### **2.3 The evaluation method of Ideological and Political Education is one-sided**

Although examination-oriented education has been reformed for many years and quality education system has been basically established, considering the reality of education, most colleges and universities still stay in the single form of examination for the investigation and evaluation of courses, and ideological and political education is no exception. Although the form of examination plays an important role in the selection of talents, it mostly appears in the form of written examination because of its single form of investigation; the content of the examination is limited, and the starting point is knowledge in the textbooks; the time of the examination is too fixed and short, and only once at the end of the term. In order to pass the exam, students can only choose to memorize by rote. After the exam, they will still forget the contents so that there is no real change on the students. Students cannot really understand the role of Ideological and political education and understand its spiritual essence.

### **2.4 The ideological and political education environment cannot meet the needs**

Students' innovative consciousness is closely related to the learning environment of colleges and universities. The academic atmosphere of schools is strong, which will lead students to try to study in the field of disciplines. However, at present, most colleges and universities are too utilitarian. They only pay attention to students' achievements and the publication of core journal papers, which leads to students' long-term study on how to publish papers in schools and their unwillingness to pay attention to "laborious and unpleasant" scientific research activities. There are fewer academic exchanges in Colleges and universities, less innovative practical equipment in schools, poor laboratory environment, insufficient innovative soil in schools, so students' innovative research, like

water without a source, has no way to talk about at all. Teachers pay too much attention to students' professional ability, and have insufficient innovative guidance, and students do not pay attention to observation, which leads to no inspiration in learning and life.

### **3. Reform Measures of Ideological and Political Education in Colleges and Universities for Training Innovative Talents**

#### **3.1 Ideological and political education should be innovated**

Educational concept is the guiding ideology of a university, which affects the quality of teaching and educating people. The educational concept of Ideological and political education is an important ideological guidance affecting college students' moral cultivation, which is of great significance to improve the cultivation of innovative talents and meet the needs of social development.

##### **3.1.1 Increase the Function of Ideological and Political Education**

The cultivation of College Students' innovative ability is not isolated, but integrated with other abilities. Nowadays, the disciplinary nature of social development shows vague characteristics. More and more attention is paid to comprehensive talents, which are involved in many fields. Therefore, college students are required to have comprehensive abilities to better meet the needs of society and improve their competitiveness. For ideological and political education in Colleges and universities, it is necessary to strengthen the quality training of students from many aspects, and lay a good foundation for the implementation of innovative skills.

##### **3.1.2 Establish the Idea of Cultivating Innovative Talents**

At present, universities in our country are generally weak in cultivating innovative talents, especially ordinary undergraduate colleges and universities, which do not provide students with innovative ideas. Most college graduates usually complete their studies in an orderly manner under the unified arrangement, complete their thesis writing uniformly, and enter the job for repetitive work. Few students associations choose to study their own specialties or fields of interest during the University period, and carry out innovative research. After entering the job, few graduates will in their own positions make innovative achievements. Teachers' long-term rigid way of disseminating knowledge to students has led to the loss of students' motivation and ability to innovate.

#### **3.2 Improve the Method of Ideological and Political Education in Colleges and Universities**

In the traditional teaching mode, teachers adopt a single classroom indoctrination teaching, and students can only passively accept. When students face the dull classroom, it is difficult to stimulate their interest in learning, but this is not conducive to the cultivation of innovative talents. Colleges and universities should introduce research-based learning methods to guide students to think independently and explore independently in class so that students can solve problems independently, cultivate innovative thinking and find different solutions in the process of solving problems. Through independent inquiry, students can reasonably speculate on the process of theoretical knowledge generation, re-examine the knowledge in the textbooks, summarize their shortcomings in the process of exploration, and form their own research methods, which play an important role in stimulating the learning interest of disciplines, discovering the fun in the curriculum, and improving the innovative consciousness and ability.

Ideological and political education in Colleges and universities needs to highlight individual needs. The innovative talents trained by colleges and universities are at the top of the talent pyramid, which should be highlighted. College students who have entered the campus have experienced 20 years of experience. They have many differences in outlook on life, values and world outlook. If teachers still treat the ideological and political education equally, it is difficult to find the shining points on each student, and it is easy to miss the innovative ability they may have. Therefore, the teaching methods of university teachers need to teach students in accordance with their aptitude, and according to the different characteristics of students, they should make different teaching plans

for them. On the premise of fulfilling the basic teaching objectives, they should give full play to their strengths, meet their innovative needs, provide them with relaxed environment and favorable conditions, rapidly improve their own skills, and do good services for the cultivation of innovative skills.

Improve the proportion of practical courses in Ideological and political education in Colleges and universities. Practice is the only criterion to test truth. No matter how much theoretical knowledge students have learned in school classroom, it is meaningless that they have not really put it into practice, and if lacking the test of practice, all innovations remain on the surface. The demand for talents in today's society tends to be practical, which puts forward new requirements for ideological and political education in colleges and universities. Colleges and universities should increase practical courses and activities to provide more flexible teaching methods for students. Ideological and political education can increase practical courses, while schools can organize ideological and political education activities, such as holding related speech contests, debate contests, essay contests, etc., to encourage students to participate actively, while in the preparation process, increasing the practice of knowledge.

### **3.3 Optimize the Teachers' Team and Evaluation Mechanism**

#### **3.3.1 Promote Teachers' Morality and Innovative Ability**

Teachers' morality is the moral norm that teachers must abide by when they engage in this profession, including the norms that teachers should follow in the process of teaching and educating people. One of the reasons for the poor quality of teaching in Colleges and universities is that teachers' morality is seriously challenged [5]. Teachers excessively pursue their own development, neglecting teaching work, affecting the improvement of students' ability. Therefore, colleges and universities should strengthen the cultivation of teachers' morality, make teachers based on themselves, respect students, resist the bad social atmosphere, love their jobs and dedication, be willing to contribute to students, help students solve practical problems in learning, care about students' growth and put their main energy into teaching work.

#### **3.3.2 Guide Teachers of Ideological and Political Education to Participate in Students' Innovation**

Under the traditional teaching method, teachers engaged in Ideological and political education are strictly differentiated from professional teachers. They are responsible for ideological and political education and professional skills education respectively. This result will make students think that they are independent on the issue of ability cultivation and have no connection. Colleges and universities should encourage teachers of Ideological and political education to actively understand students' majors, incorporate part of professional courses into curriculum design, guide students to explore actively, find differences in majors from another perspective, stimulate students' desire for exploration, enhance their innovative consciousness and enhance their ability to view problems in an all-round way.

#### **3.3.3 Improve the Evaluation Mechanism of Education**

Eliminate the past examination-only evaluation method of students, design more standardized and scientific assessment of students' ability, and stimulate students' innovative ability. The link of teachers in the classroom to increase students' freedom to express their opinions and feelings, encourages students to actively and boldly express their inner thoughts in oral or written form, while homework after class is no longer limited to reciting relevant knowledge, but is connected with the theory learned in the classroom, and after combined with their own understanding and research results, these knowledge will become their own unique opinions, and students put them into written materials, as their own innovative insights on the content of Ideological and political education. Taking the above contents as an important part of students' performance effectively avoids the limitation of focusing only on examination results, enriches the form of investigation, and increases the content of evaluation.

### 3.4 Improve Campus Culture and Social Environment

Campus culture is the nutrition of students' ideological growth. Promoting campus culture and creating an excellent cultural environment play an important role in cultivating students' innovative consciousness. Schools, teachers and students should work together to create the campus environment with a positive, healthy, energetic, academic atmosphere, guide students to think more, and stop the thought of quick success and instant benefit from affecting students. Schools should often carry out cultural activities to provide students with a platform to realize their innovative ideas, encourage students to boldly practice and dare to innovate, and communicate with other students in the activities, through communication, increase their knowledge and stimulate their creativity. Schools can also carry out interesting hands-on and brain-working activities, through which students can relax their mood, find their own shortcomings in the activities, so that they can be more motivated, be actively engaged in learning, and improve their own skills.

Creating a suitable social environment for college students' innovation is equally important for training innovative talents. In the current society, the attention to innovative talents is not enough, and there is a lack of a good growth environment. We need to change the prejudice of traditional ideas towards talents, improve the growth space of innovative talents, give enough respect, encouragement and tolerance to professionals, so that they can dare to show their views and achieve the spirit of innovation through more reasonable channels. The government should promote the encouragement mechanism of innovative talents, provide them with a good platform, provide more internship opportunities for fresh graduates, enable them to put their theoretical knowledge into practice conditionally, let more people with lofty ideals join in the innovative work, form the joint force of innovation in the society, and create a innovation-proud spirit atmosphere. Then the whole society will be in the enthusiasm for innovation, and social development will be more rapid and bring more benefits to people.

## 4. Conclusion

In the process of Ideological and political education, colleges and universities must take students as the main body of teaching and pay attention to the cultivation of students' independent creativity. Change the passive reception way that college students have been accustomed to, and give them more free space and more relaxed environment, so that they can think independently, explore independently and start independently. Teachers should do a good job of guidance in this process, encourage them to play their subjective initiative and dare to put their ideas into practice, so that they can try to change teaching creatively. Nowadays, the competition for innovative talents is becoming more and more fierce. Colleges and universities need to make reforms in Ideological and political education to keep pace with the times, promote the pace of cultivating innovative talents and continuously train outstanding talents for the construction of socialism.

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